

MARK F. STRICKLAND, JR.

EDUCATION

Ed.D	St. Thomas University, Leadership and Management	2019
MS	Nova Southeastern University, Sports Management	2004
BA	University of South Florida, History	1999
AA	St. Petersburg Junior College, General Associates	1999

Dissertation

Florida Developmental Education Reform: The Lived Experiences of College Faculty
Committee Chair: Dr. Jolen Robinson

ADMINISTRATIVE EXPERIENCE

Provost 2015-Present
Currently serve as Campus Provost overseeing multiple locations (Seminole Campus, Health Education Center and Vet Tech) at St. Petersburg College. The role is similar and equivalent to that of a campus president. A very brief description of some of the efforts I have led while in this role: Major fundraising campaigns that resulted in a new building, hosted elected officials where future bills were discussed prior to their arrival in Tallahassee, transformed Student Services area to better serve students, created Student Services Veterans Center, and once had a movie filmed on campus.

Associate Provost 2011-2015
In the role of Associate Provost, served as Student Affairs lead on the Downtown campus at St. Petersburg College overseeing all student support services, management of student appeals, and day to day operations in the event the provost was not available. This role is very similar to a Dean of Students. A very brief description on some of the efforts I led while serving as the Associate Provost: re-wrote the homeless waiver exemption, developed tracking mechanisms which detailed whether students were in an academic pathway and career coded, and introduced case management and cohort-based course selections as an effort to boost academic success rates and retention.

Athletic Director 2007-2015
Directed and managed intercollegiate athletic department at St. Petersburg College, while also serving as Director of Enrollment Management and Associate Provost. While serving as Athletic Director, rewrote the policy manual, revamped budgetary processes, and moved coaching personnel in other college non-athletic departments to eliminate conflict of interest possibilities.

Director of Enrollment Management 2003-2011
Planned, directed, advised current and prospective students, and implemented the management of enrollment efforts with personnel college wide. Oversaw the recruitment funnel for the college, from the initial inquiry by the prospective student to application, followed by enrollment. Created weekly reporting to identify enrollment declines specific to academic programs, and thus worked on strategies to boost enrollment where needed.

TEACHING EXPERIENCE

St. Petersburg College, St. Petersburg, Florida 2022-Present

- Serve on a collegewide committee to teach, mentor, and work with students on undergraduate research symposium topics. The focus of the symposium is student-led research projects related to Stem and non-Stem disciplines.

St. Petersburg College, St. Petersburg, Florida 2005-Present

- Co-taught a Title IX lesson in an Ethics course over multiple semesters. Additionally, I have led several college-wide teachings and trainings such as: College Experience, All College Day, Narrowing the Gulf, Pulse/Business Intelligence, Homeless Exemption, Developmental Education Reform, Emergency Management Operations, What's in Your Village, and Flexible Placement (to name a few).

St. Petersburg College, St. Petersburg, Florida 2005-Present
Adjunct Professor, College of Business

- I was part of a team that developed a Sports Management course which ultimately led to students being able to have a Sports Management track embedded in their College of Business degree.
- Taught Introduction to Sports Management (On-line).

Barry University, St. Petersburg, Florida (Remote Instruction) 2005-2006
Adjunct Professor, Sports and Exercise Science

- Taught Introduction to Sports Management through a partnership where Pinellas County residents could take courses through Barry University.

University of Tampa, Tampa, Florida 2005-2006
Adjunct Professor, Sports and Exercise Science

- Taught Introduction to Kinesiology.

RESEARCH EXPERIENCE

St. Petersburg College, St. Petersburg, Florida 2015-Present
Current Position: Provost of the Seminole Campus, Health Education Center, & Vet Tech

- Co-Chaired African American Male Initiative. Researched best practices in serving African American males and revitalized and brought back former program known as Brother-to-Brother.

- Served on Pathways Council Committee which developed 10 academic pathways. This work was recognized in the state of Florida, but also throughout the United States. Thus, I, along with other college administrators over the last few years have completed significant research and presented on academic pathways, which leads to better persistence and retention of students.
- Chaired New Student Orientation. Completely revamped orientation to a 4-week on-boarding model. This initiative garnered national recognition through national conference presentations and research.

St. Petersburg College, St. Petersburg, Florida

2008-2015

Former Position: Associate Provost and Athletic Director

- While serving as Associate Provost I conducted research pertaining to best practices for new student onboarding on college campuses. I led the committee and was recognized for this work where I was asked to present on this topic at several national conferences.
- Researched, developed, and re-wrote tennis bylaws for the Florida College Athletic Association.

PROFESSIONAL PRESENTATIONS & TRAININGS

St. Petersburg College Workshops

- Excellence in Academic Advising Co-Chair
- Eckerd College Leadership Development Institute Presenter
- Led Human Resource Workshops
- SACS Committee Lead
- Achieving the Dream Presenter
- Led Academic Standing Committee Workshops
- Led Professional Development Presentations at various trainings
- Homeless Exemption Co-Chair
- Led annual Leadership Training Workshops for administrators
- Numerous grant proposals, submissions, and awards
- National Conference Workshops and presentations on several college related topics

HONORS AND AWARDS

Future Presidents Institute

2024

Selected by St. Petersburg College President to participate in American Association of Community Colleges Institute for aspiring college presidents.

Florida Chancellor’s Leadership Seminar

2022

Selected by St. Petersburg College to participate in the class of 2022 leadership seminar series with other state-wide college leaders.

- Verizon Grant** 2019
Was recognized for serving on committee that submitted a grant proposal that would assist African American male college success rates. Grant was awarded to St. Petersburg College. Significant for the relaunch of a program that had been dormant for many years.
- Merit Award** 2018
Recognized by the Seminole Chamber of Commerce for working on several community and civic based initiatives within the Seminole Community.
- Council for Athletic Affairs** 2015
Recognized for my years of service and contributions for the Florida College Athletic Association.
- Suncoast Conference** 2015
Recognized for my years of service and contributions to the Suncoast Conference.

PROFESSIONAL AFFILIATIONS AND BOARDS

- Charter Review Committee** 2023-Present
Serve Pinellas County residents to consider changes to the County’s foundational document that establishes the purpose and rules of government. Appointed by the County Commissioners.
- Institute for Strategic Policy Solutions (ISPS) Board Member** 2021-Present
Serve on ISPS Board with duties that include revamping, reorganizing, and budgetary execution of transfer of funds totaling 14 million dollars.
- Seminole Chamber of Commerce** 2021-Present
Currently serve as board secretary.
- Seminole Chamber of Commerce** 2015-Present
Elected as board member in 2015 and served as President for 2020.
- Tuesday Club** 2015-Present
Elected club president for 2019. Club hosts bi-weekly luncheon with local, state, and national representatives on various topics.
- Community and Civic Engagement** 2015-Present
Co-chair with faculty lead and SPC board member (Chair Kidwell).
- Greater Seminole Recreation Board Member** 2015-2023
Served as board member for recreation district. Appointed by Pinellas County and approved by the State of Florida.
- Suncoast Conference Chair**

Served as Chair for all Suncoast Conference Sports State-wide Tennis Chair	2014-2015
Elected and served the Florida College System Activities Association.	2010-2015

COMMUNITY SERVICE

MLK Day of Service Volunteer	2010-Present
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Seminole Campus Food Pantry Volunteer	2015-Present
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Burn Platinum Assistant Baseball Coach	2020-2022
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Seminole Junior Warhawks Organization Head Coach (Soccer and Baseball)	2010-2020
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City of Seminole Recreation Head Coach (Basketball)	2017-2021
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Seminole Chamber Fund Raising Raised money for chamber and welcome center building.	2017-2019
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